

Tutorial for using TradingView

Tradingview.com is a website that allows you to track your company's stock price in real time, share the result, or embed the chart into your blog post.

Subscribing, allows you to store and publish many interactive stock price graphics.

This brief tutorial will walk you through how to perform the latter.

Let's go to the [chart](#) that's already been created for BlackBerry, the company featured in Digging Deeper's business chapter.



Take a moment to view the chart, and read the numbers. You can change the format to something more pleasing to the eye such as a line graph by clicking on the downward arrow circled above the chart. Below, on the X-axis, you'll notice the most recent months leading up to 2015. We can see the peaks and valleys from the July 2014 to the present, which changes because the chart is dynamic.

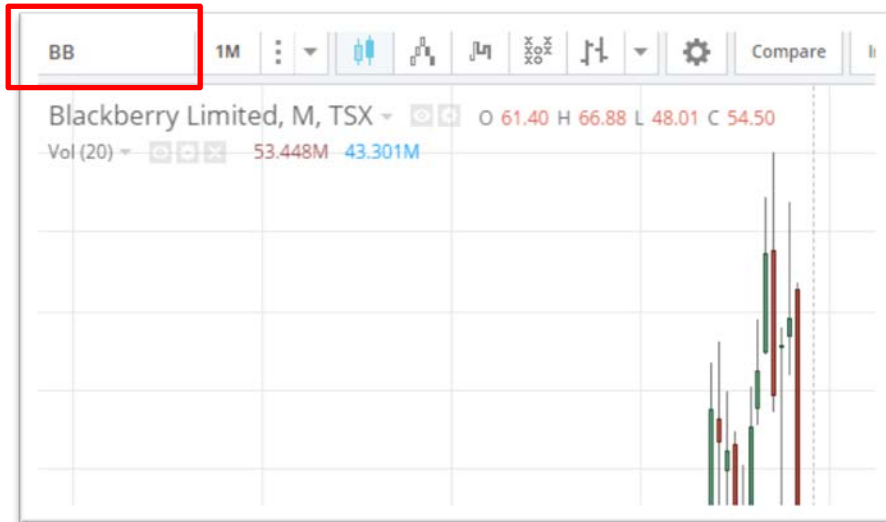
Now let's say that you wanted your audience to see how the company's stock performed during a longer period of one year. If that's the case, then click the "1y" tab, circled in red at the bottom of the chart, to change the view.



So, how do we create the same interactive table for our blog post for the company we choose?

Let's get started.

In the search rectangle to the top left of the chart (highlighted by the red rectangle), plug in your company name or its market symbol, which you can obtain from its financial statement. That symbol or name will replace the BB for Blackberry, which we can see in the rectangle below.



Let's go with [Samsung](#), the company rumoured to be interested in buying BlackBerry which is, for now, a just a major competitor. Remember, companies don't always make it easy for you to find their financial statements. For Samsung, you have to go to "Investor relations" at the bottom of the page.

Looking for something else?

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SUSTAINABILITY
 Sustainability Management
 People
 Compliance
 Environment

4Q FY2014 Earnings Conference Call

DATE/TIME : 9:30 AM(KST), January 29, 2015

SPECIAL EVENTS
2015 International CES
 - Date : January 6-9, 2015, Las Vegas, NV
[Webcasting](#) [download PDF](#)

PAST EVENTS
3Q FY2014 Earnings Conference Call
 Date/Time : 9:30 AM(KST), October 30, 2014
[Webcasting](#) [download PDF](#)

Stock Price
 20/1 12:37
 SEC Common

Last	₩ 1,355,000
Change	₩ 12,000
Change %	+0.89%

KRW x 1000

SEC Preferred
 Last ₩ 1,048,000
 GDR (LSE)
 SEC GDR Common Last \$ 620.00
 SEC GDR Preferred Last \$ 475.00

IR Calendar | **Financial Highlight** | **Financial Statements**

2014 more >

1ST QUARTER	1ST HALF	3RD QUARTER	YEAR (AUDITED)
Financial Position	Financial Position	Financial Position	Financial Position
Income statements	Income statements	Income statements	Income statements
Cash flow statements	Cash flow statements	Cash flow statements	Cash flow statements
Statements of Changes in Equity	Statements of Changes in Equity	Statements of Changes in Equity	Statements of Changes in Equity
Footnotes	Footnotes	Footnotes	Footnotes

Recent Reports

- [3Q Interim Report](#)
- [Annual Report 2014](#)
- [Sustainability Report 2014](#)
- [Audited Financial Statements \(2014 3Q\)](#)
- [Disclosure Control Policy](#)

Samsung Tomorrow

- [Global Blog](#)
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Select the most recent financial statement, the “3Q interim report”.



SAMSUNG ELECTRONICS Co., Ltd.

Interim Business Report

For the quarter ended September 30, 2014

Scroll down to obtain the company's legal name, which you can copy and paste into the tradingview search engine.

I. Corporate Overview

I. Overview

A. Legal, Commercial Name:

- Samsung Electronics Co., Ltd.

B. Date of Establishment:

- Samsung Electronics ("SEC" or "The Company") was established as Samsung Electronics Industry Co., Ltd. on January 13, 1969, held an Initial Public Offering on June 11, 1975.
- The Company changed its name from Samsung Electronics Industry Co., Ltd. to Samsung Electronics Co., Ltd. in accordance with the resolution of the Annual General Meeting of Shareholders on February 28, 1984.

C. Address, Phone Number, and Website of the corporate headquarter

- Address: 129, Samsung-ro, Yeongtong-gu, Suwon, Gyeonggi-do, Korea
- Phone Number: 82-31-200-1114
- Website: [http:// www.samsung.com/us](http://www.samsung.com/us)

D. The Company is not subject to Article 2 of the Framework Act on Small and Medium Enterprises.

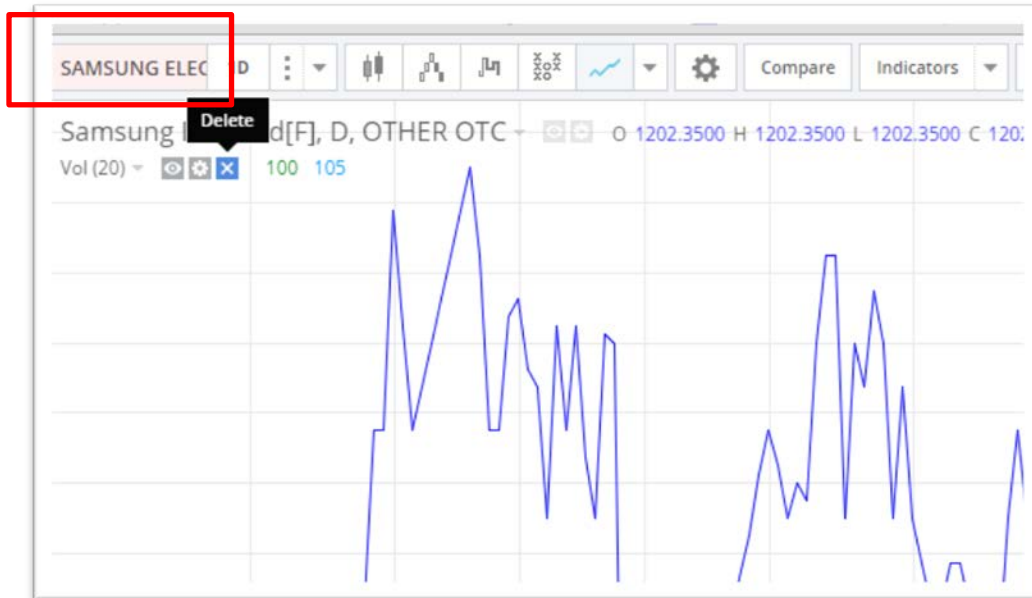
E. Core Businesses

- The Company independently manages three independent divisions, CE (Consumer Electronics), IM (Information Technology & Mobile Communications), and DS (Device Solutions).

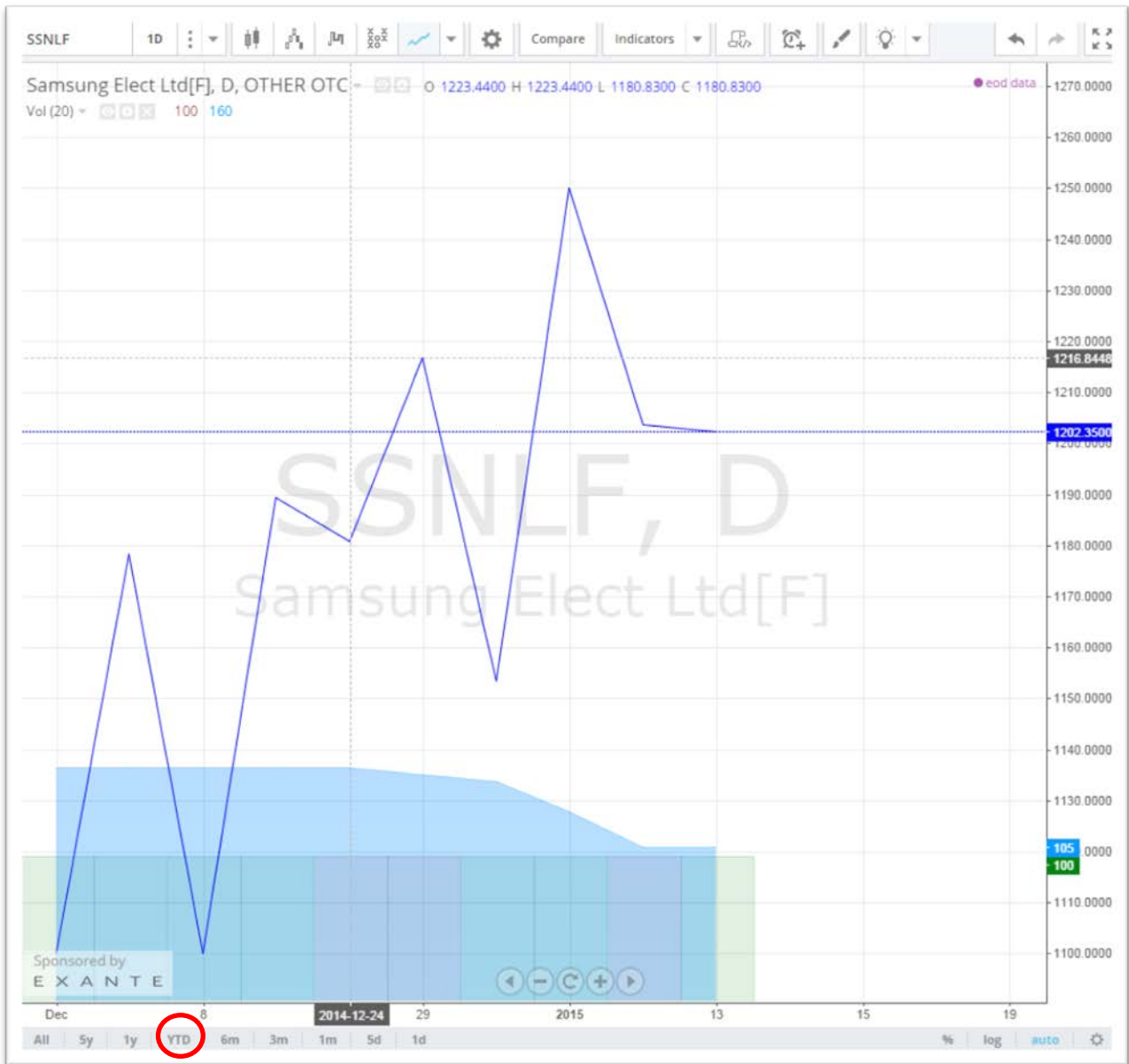
Products in each division are presented below:

Division	Products
CE	CTV, Monitor, Printer, Air Conditioner, Refrigerator, Washing Machine, Medical Devices, etc.
IM	HHP, Network System, Computer, Digital Camera, etc.
DS	DRAM, NAND Flash, Mobile AP, LCD panel, OLED panel, LED, etc.

The Company is a global electronics company comprised of the headquarters in Korea and 158 subsidiaries across the world including nine (9) regional headquarters for the CE and IM divisions and five (5) regional headquarters for the DS division.

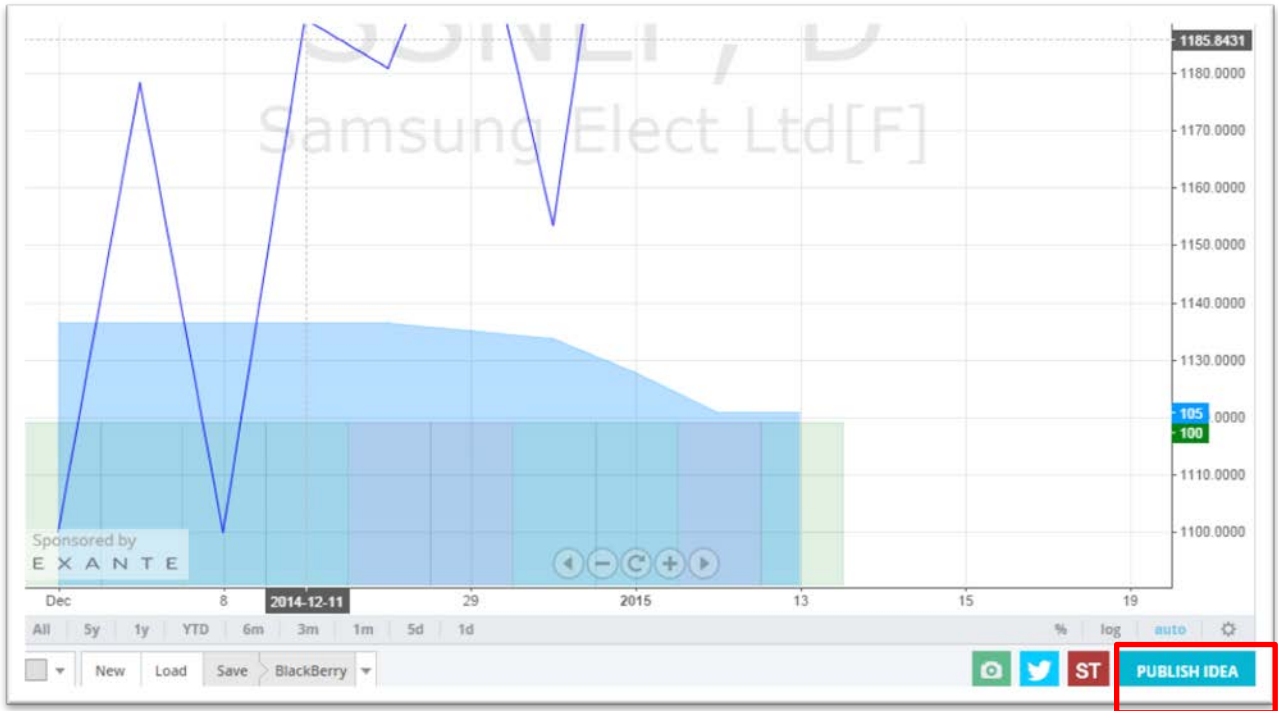


Select the “YTD” (year-to-day) tab at the bottom, which will give you its performance from Dec., 2014 to the present.



To get another look at the stock performance, check out [MarketWatch](#), a link that you'll also find in "Week two" of "Lesson plans" on the syllabus. It's also the 10th link under the syllabus' "Canadian Business" section.

We want is to embed this interactive stock chart. There are many ways to create charts, and you may find another one that suits your purposes. The advantage of this one is that it is updated in real time, to our blog, encouraging people to stay a little longer to check it out. To embed the chart, go to the "Publish Idea" tab at the bottom right.



Publish Idea Read before publishing

CHART TITLE AND DESCRIPTION*

A clear title that describes your idea. Don't just write "MSFT" or "MSFT Short".

Describe what you think and WHY you think that. Good fundamental analysis always helps. Put yourself in reader's shoes and see if you'd understand the context based on what you wrote. Clearly state Profit Target and Stop Loss areas if you are making a prediction. This significantly helps others understand what you meant.

LONG **NEUTRAL** SHORT

LINK TO RELATED IDEAS

BlackBerry ✕

TAGS

Repost to

CANCEL **PUBLISH IDEA**

Give the chart a title, something like "Samsung's Stock Prices". Type in a few tags, and then a generic description.

Publish Idea Read before publishing



CHART TITLE AND DESCRIPTION*
Samsung's stock prices


This tracks Samsung's stock prices.

LONG **NEUTRAL** SHORT

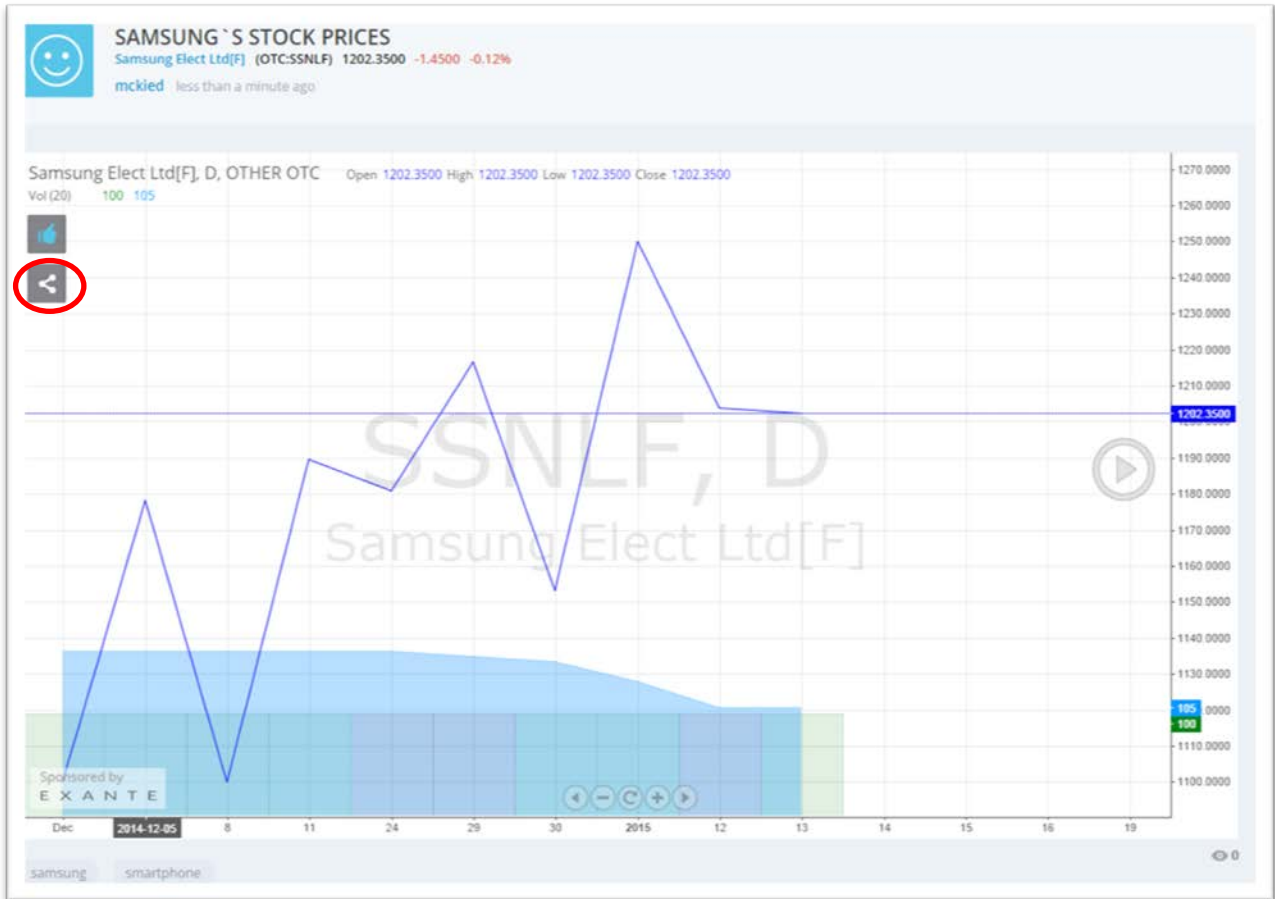
LINK TO RELATED IDEAS
BlackBerry ×

TAGS
samsung × smartphone

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CANCEL **PUBLISH IDEA** 

If you're happy with the information you've entered, select the "Publish Idea" tab.



You'll notice the icon on the table's left-hand side that allows you to "share" the result. Clicking on the icon – circled in red above – produces a dialog box with an embed code, which you can simply copy and paste directly into your blog's "text" or "html"-view.

Share to...

Link to this chart:

Chart as image:

Make a copy:

Embed

```
<!-- TradingView Chart BEGIN -->  
<script type="text/javascript" src="https://s3.amazonaws.com/tradingview/tv.js">  
</script>  
<script type="text/javascript">  
var tradingview_embed_options = {}
```

After making your selection, copy and paste the embed code above. [Learn more](#) how to embed chart into forum or blog

400x250 640x400 720x480 790x475
Custom 800 x 600

This is how it appears on my blog.



You'll notice that I've given it a title and cited the source at the bottom, requirements for posting charts on your blog. Readers can also click on the "Make It Live" tab at the top right-hand section of the table in order to return to the tradingview.com website, which will give you the different ways to view the chart that are described at beginning of this tutorial.

Of course, there are many ways to get stock prices into chart form. This is one of the better ones because it's dynamic. In the end, the choice is yours.

Best of luck!

